

### **REMARKS**

The office action of December 27, 2006 has been reviewed and these remarks are responsive thereto. Reconsideration and allowance of the instant application are respectfully requested.

Claims 2-4, 6-17, 20-30, 32-39, 42-46, 48-56 and 60-67 are pending in the application. By this amendment, claims 8, 25, 28, 34, 37, 42, 48, 55 and 62-67 have been amended and new claims 68-73 have been added. Reconsideration and allowance of the instant application are respectfully requested.

Claims 2-4, 6-17, 20-23, 25-30, 32-39, 42-46, 48-51, 53, 55-56 and 60-67 stand rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by U.S. patent no. 6,151,584 to Papierniak et al. (Papierniak). Claims 24, 51 and 54 stand rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Papierniak in view of the reference from "Financialengines.com." Reconsideration and allowance are respectfully requested.

In addition, as noted in the Applicant Initiated Interview Request Form filed herewith, Applicants' representative respectfully requests a personal interview prior to receiving a further office action on the merits to discuss this amendment and the cited prior art.

Independent claims 25, 34, 42, 48 55 and 62, as amended, each recite subject matter pertaining to each weighted second node corresponding to a first node of the ontology, each weighted second node indicating the degree to which the user is interested in the concept of the corresponding first node of the ontology.

Applicants respectfully submit that at least this claimed subject matter is not taught or suggested by Papierniak. In particular, there is no teaching or suggestion at all in Papierniak with respect to a personalization interest graph including the hierarchical collection of linked nodes noted from the ontology nor of weighted second nodes that include *weight values based on user data, each weighted second node corresponding to a first node of the ontology, and each weighted second node indicating the degree to which the user is interested in the concept of the corresponding first node of the ontology.* Applicants respectfully disagree with the characterization of Papierniak in the Office Action and its application to the claimed subject matter. Nonetheless, the subject matter noted above and the subject matter pertaining to weighted nodes or a weight list as recited in independent claims 25, 34, 42, 48, 55 and 62, as

amended, simply is not taught or suggested by Papierniak. The Financialengines.com reference fails to overcome at least this deficiency of Papierniak, nor was it relied upon to do so.

Accordingly, Applicants respectfully submit that independent claims 25, 34, 42, 48, 55 and 62, as well as claims 2-4, 6-17, 20-24, 26-30, 32, 33, 35-39, 43-46, 49-55, 56, 60, 61 and 63-67 depending therefrom, are allowable over the cited prior art.

Based on the foregoing, Applicants respectfully submits that the application is in condition for allowance and a Notice to that effect is earnestly solicited. Should the Examiner believe that anything further is desirable in order to place the application in even better form for allowance, the Examiner is respectfully urged to contact Applicants' undersigned representative at the below-listed number.

Respectfully submitted,

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